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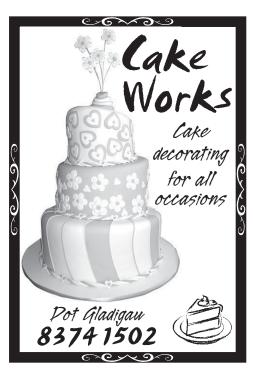


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ADVERTISING FEATURE

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In the family

KEITH Bowden Electrical is celebrating its 44th anniversary.

Founded in 1965 by Keith and Heather Bowden, today the family business is run by sons Graeme and Trevor, with Heather, at 80, still active in the business.

It is not only a family business in that is has been handed down from father to sons - the staff are also much part of the Keith Bowden family.

They take pride in their product knowledge and expertise, which, they believe, is one of the reasons why people keep coming back.

Keith Bowden has also unveiled a new logo. A team of staff from each section of the business was largely responsible for developing the design.

The green and yellow stripe represents the green earth wire that is in most appliances and also the green and gold Australian colours. The blu-ray colour cables represent new technology, staff say.

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Director Trevor Bowden and staff member Sally Johnson of Keith Bowden Electrical.

Picture: Cathy Mundy

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Laser Hair Removal At The Bay

Recommendations for the regulation of the laser hair removal industry will be presented to the federal government as early as next month.

The Australian Radiation Protection and Nuclear Safety Agency (ARPANSA) has joined with the national Radiation Health Committee to identify the most appropriate model for regulation, which is expected to be adopted by each state.

As a long-time advocate for safe practice, registered nurse Veronica Denwick has applauded the move. The operator of Laser Hair Removal at The Bay has recently returned from the industry's major conference in Washington.

Australia has traditionally followed in the footsteps of America in the field of medical and cosmetic treatments. Ms Denwick said the American Society for Laser Medicine and Surgery disregarded the use of Intense Pulsed Light (IPL) systems which were still in use in this country, recommending the Diode Laser as most appropriate for laser hair removal.

"Because of the health issues which might cause excess hair growth, and the importance of extensive training in the use of the Diode Laser, it's incredibly important for anyone offering laser hair removal to have an appropriate background, and an interest in continuing education," Ms Denwick said.

During her study tour this year, Ms Denwick spent a period in the New York City practice of Dr David J Goldberg, one of the top 10 Dermatologists in the United States, and the author of the reference for laser hair removal practitioners. Dr Goldberg continues to contribute clinical and medical journal articles on the subject.

"The major difference between practice here and in the United States is the fact that there is significantly more legislation there to determine who may offer laser hair removal treatments," Ms Denwick said.

"I'm hoping this is what we can expect when ARPANSA makes its recommendations to Federal Parliament."







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